



**Alternative Games and Sports Academy**

A WORLD-LEADING ACADEMY AIMING FOR ALTERNATIVE GAMES AND SPORTS

**PROFESSIONAL COURSE**

# **Games and Sports Coaching and Management**

Learning Innovation Focus Teamwork Patience

[ags-academy.org](http://ags-academy.org)

## Program Structure

### Part I : Sports Coaching Certificate (60 Credits)

- **Semester 1 + Semester 2**
  - SCA001 Introduction To Sports Coaching
  - SCA002 Psychological, Motivational, And Behavioural Training For Sports
  - SCA003 Techniques For Sports Coaching
  - SCA004 Physical Fitness And Training
  - SCA005 Management Skills For A Sports Coach
  - SCA006 Coaching For Popular Sports
- **Semester 3 + Semester 4**
  - SCA007 Nutrition Concerns For Athletes
  - SCA008 Sports Injury Prevention And Rehabilitation
  - SCA009 Children And Parent In Sports.
  - SCA010 Women Coaches
  - SCA011 Coaching And Ethical Practice
  - SCA012 Final Project

### Part II : Sports Management Certificate (75 Credits)

- **Semester 1 + Semester 2**
  - SMB001 What Is Sports Management
  - SMB002 Aspects Of Sports Management
  - SMB003 Professional Sports And Global Circuits
  - SMB004 Strategic Management In Sports
  - SMB005 The Sports Organisational Structure
  - SMB006 Sports Finance Strategy And Analysis
- **Semester 3 + Semester 4**
  - SMB007 Leadership And Management In Sport
  - SMB008 Business Administration And Sports Marketing
  - SMB009 Conflict Management Strategies
  - SMB010 Performance Management In Sports
  - SMB011 Using Data Analytics In Sports
  - SMB012 Sporting Event Planning And Promotion
- **Semester 5**
  - SMB013 Sports Sponsorships And Its Types
  - SMB014 Sports Injuries And Management
  - SMB015 Final Project

### Part III : Coaching Certificate (45 Credits)

- Students can select the games or sports they would like to attend, learn the rules and skills, and arrange training and competitions, earning a maximum of 5 credits per item.



## ALTERNATIVE GAMES & SPORTS ACADEMY

[AGS-Academy.org](http://AGS-Academy.org)



# AGS-ACADEMY ADMISSION

## SPECIALIST OF ALTERNATIVE GAMES AND SPORTS COACHING AND MANAGEMENT

### WHERE LEARNING COMES TO LIFE!

Welcome to AGS-Academy, a hub of academic excellence, creativity, and personal growth! We invite prospective students and families to embark on an exciting educational journey with us.

#### Why Choose AGS-Academy?

- Academic Excellence
- Inclusive Community
- Holistic Development
- Excellence Professor

Join AGS-Academy and let your educational journey begin



+852-6604-6763



[info@AGS-Academy.org](mailto:info@AGS-Academy.org)



Worldwide



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#### What course are we providing?

- Sports Coaching - 60 Credits
- Sports Management - 75 Credits
- Specialized Games and Sports Coaching - 45 Credits

**Total 180 Credits**

## ENROLL TODAY!





# Specialist of Sport Coaching

ONLINE LEARNING COURSE



## Semester 1

- Module 1: Introduction To Sports Coaching
- Module 2: Psychological, Motivational & Behavioural Training
- Module 3: Techniques For Sports Coaching

## Semester 2

- Module 4: Physical Fitness And Training
- Module 5: Management Skills For A Sports Coach
- Module 6: Coaching For Popular Sports

## Semester 3

- Module 7: Nutrition Concerns For Athletes
- Module 8: Sports Injury Prevention And Rehabilitation
- Module 9: Children And Parent In Sports.

## Semester 4

- Module 10: Women Coaches
- Module 11: Coaching And Ethical Practice
- Module 12: Final Project



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ONLINE LEARNING COURSE

# Specialist of Sport Management

## Semester 1

- Module 1: What Is Sports Management
- Module 2: Aspects Of Sports Management
- Module 3: Professional Sports And Global Circuits

## Semester 2

- Module 4: Strategic Management In Sports
- Module 5: The Sports Organisational Structure
- Module 6: Sports Finance Strategy And Analysis

## Semester 3

- Module 7: Leadership And Management In Sport
- Module 8: Business Administration And Sports Marketing
- Module 9: Conflict Management Strategies

## Semester 4

- Module 10: Performance Management In Sports
- Module 11: Using Data Analytics In Sports
- Module 12: Sporting Event Planning And Promotion

## Semester 5

- Module 13: Sports Sponsorships And Its Types
- Module 14: Sports Injuries And Management
- Module 15: Final Project



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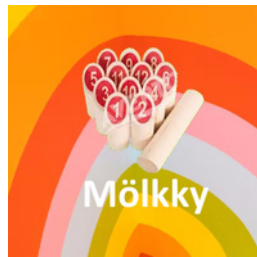
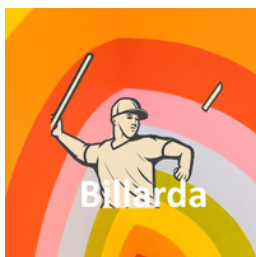
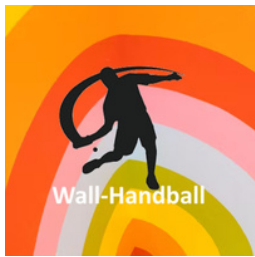


# SPECIALIZED GAMES AND SPORTS COURSE

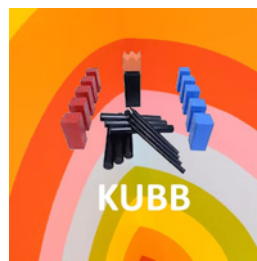
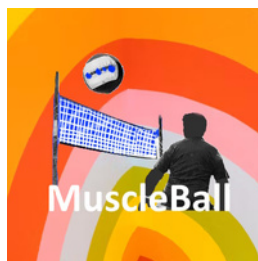
## Gain your coaching certificate

### About Programs

This specialized coaching course for a certificate includes over 50 games and sports for your chosen study. You can get the Specialized Coaching certificate for each item you choose and complete with total 45 credits.



To ensure the quality of this course, each games or sports coaching course requires students to organize training session and competition. They should write a proposal and report of the event, covering the training phase up to the competition. This includes the activity workflow, materials, and finances.



**Log into AGS-Academy Campus for more information on Games and Sports items.**



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